



New "Mountain Adventure Series" TV Show Coming to 40 Million Households in 2008 New England's Top Two Ski Producers Team Up To Create New Blockbuster Show

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Ashland, N.H. -- New England's two top multi-media ski producers have teamed up to offer a winter sports television series that will deliver the best ski and snowboard action into 40 million viewer homes. Dan Egan's Wild World of Winter is joining The Mountain Report produced by Kevin Friend's BCN Productions to create "Mountain Adventure Series," a one-hour weekly show that combines the excitement and adventure that Egan is known for with the powerful imagery of Friend's destination documentaries.

"Mountain Adventure Series" will include "magazine" elements including equipment reviews, competition news, technique demonstrations, a regional outdoor guide and ski personality interviews, as well as "documentary" segments featuring in-depth destination and adventure dramas.

"Viewers will be captivated from opening sequences 'til the final credits roll," predicts Dan Egan, mountain adventurer and extreme skiing pioneer whose credits include appearances in 13 Warren Miller films. Egan, who was named one of Powder Magazine's "Top Skiers of All Time," has been nominated for three Emmy Awards and is the author of two books. He unlocks the secrets of backcountry skiing to recreational skiers through his adventure travel company, www.SkiClinics.com. He will host segments of the show including mountain adventures and a continuing series of Professional Ski Instructors of American (PSIA) instructional tips.

“Our new show, ‘Mountain Adventure Series,’ will be the nation’s first comprehensive series to capture the adventure, personalities and natural wonder that are part and parcel of the universal skiing experience ,” stated Kevin Friend, adding that he wants to inspire viewers to hit the slopes, “I want every viewer to think, ‘I’m going to make that mine,’ when they watch this show.”

“Mountain Adventure Series” will air on NESN in all New England markets as well as on Resort Sports Network and The Ski Channel, it will also be available for viewing at SkiPress.com.

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Egan Entertainment produces action-oriented and enticing films, TV programs, events and promotions. It is affiliated with SkiClinics.com, a leader in mountain adventure travel. www.eganentertainment.com

BCN is the professional producer of programs ranging from professional stadium sports to dramatic documentaries, and including more than 100 resorts (golf and ski.) An experienced staff of writers, producers, camera operators, and editors brings high standards for and an attention to detail that ensure that resorts and events are featured in an entertaining and lively manner. www.bcnproductions.com